

# GREEN LEGACY

FALL 2022

## Around the World for Life and for Peace

***With your support, Greenpeace celebrates five decades of environmental advocacy and victories***

*By Rogelio Ocampo*

As we've come to the end of our celebration of 50 years of advocating for the Earth and the life it supports, we wanted to share some victory highlights with you, because it is your support that made them possible.

In the beginning, a handful of the first Greenpeacers leased the rickety old fishing boat *Phyllis Cormack*, and set sail to an island in the Arctic to stop the test of a nuclear bomb. Their daring journey in 1971 captured the world's imagination, and sparked a movement that grew to become today's global Greenpeace network.

Since that first voyage on the *Phyllis Cormack*, Greenpeace offices have led expeditions all over the world in many different sailing vessels to protect the planet, to conduct scientific research and to fight for environmental justice.

Today's *Rainbow Warrior* is the first ship in the fleet designed specifically for Greenpeace as a campaigning vessel. Built with contributions from supporters like you from all over the world, the *Rainbow Warrior* is one of the most environmentally-friendly ships ever made, with mostly sustainable materials, huge sails, and a very efficient diesel engine when the wind isn't cutting it.

During these 50 years, our select legacy donors have joined our donor base and together have helped us celebrate so many wins for people and the planet over polluters and profits.

Just as we marked our half century of setting sail "for life and for peace," scientists aboard the Greenpeace ship *Arctic Sunrise* surveyed the Mediterranean Sea and found whales and dolphins in an area near where



*Phyllis Cormack in San Francisco, July 1976*

TotalEnergies and ExxonMobil were set to start seismic tests to explore for oil and gas. Using the findings, campaigners warned about the dire threats to animals and crucial ecosystems if the fossil fuel companies' plans were to go ahead.

So much has changed since 1971. We've seen huge, incredible advances in science, in technology, in electronics, and in communication. The birth of the World Wide Web and the explosive proliferation of the Internet, then social media. The enactment of U.S. environmental laws and policies for pollution control and the conservation of our natural resources and biodiversity. The global rise of the movements for sustainability and environmental justice.

All of these advances could not have been possible without you. A stop to nuclear testing and the dumping

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## Around the World (cont.)

of radioactive waste at sea. The ban on commercial whaling, and the creation of a huge ocean sanctuary in the Ross Sea as a haven for whales, penguins, and seals. The designation of Antarctica as a World Park made off-limits to drilling and mining. The Great Bear Rainforest protected from logging. And so many more victories!

Earlier this year, coastal communities and environmental and social organizations in Argentina celebrated the decision of the Federal Court of Mar del Plata in cases against seismic blasting in the Argentinean Sea. Here in the United States, Coca-Cola has committed to making at least 25% of its packaging reusable by 2030. As the world's biggest plastic polluter, this is a huge step in the right direction to tackle the plastic pollution crisis. Coca-Cola, which has been named one of the world's worst plastic polluters for four consecutive years, according to Break Free From Plastic's brand audit, has been one of the focuses of Greenpeace USA for the negative impact of its single-



© Marten van Dijk / Greenpeace

*Rainbow Warrior* is an undisputed icon. Synonymous with breaking boundaries and fearless campaigning, Greenpeace expeditions have sailed with the name *Rainbow Warrior* since 1978. The current sailing ship has been patrolling the world's oceans since 2011.

use plastic on the environment, and communities located near petrochemical manufacturing plants and downstream of the plastic waste. Greenpeace has urged them to urgently move to reuse systems and package-free products, and to set targets to have at least 25% reusable packaging by 2025 and 50% by 2030.

And in the UK, bottom trawling is now banned in the North Sea's

Dogger Bank Marine Protected Area (MPA), and three other UK offshore MPAs. This win is the direct result of Greenpeace UK's campaigning.

Down under, the Australian telecommunications company, Optus, has committed to switch to 100% renewable electricity by 2025. Optus is the 38th largest electricity user in Australia, using 539 GWh of electricity a year – the equivalent of more than 85,000 homes. Lindsay Soutar from Greenpeace Australia Pacific said that Optus's clean commitment should get the telecommunications sector back on the renewable energy track.

Our spirit and resolve remain unchanged. And at the heart of it all has always been one thing: the Greenpeacers and generous supporters all over the world who together are the people power that drive the change in the world we so desperately need. Thank you for your unwavering support.

## Tax Deductible Giving

Greenpeace Fund, Inc. is a 501(c)(3) tax-exempt charitable organization. Contributions to Greenpeace Fund are tax-deductible to the fullest extent allowed under tax laws.

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# Leave a Lasting Gift

## Karen Topakian's Legacy for Earth's Future

A writer, speaker, communications consultant and longtime Greenpeacer with more than 30 years of experience in activism, Karen Topakian wants her efforts and commitments as an environmental activist to continue long after she is gone.

In addition, Karen served as board chair for Greenpeace, Inc. from 2010 to 2018, and she was also a recent board member of Greenpeace Fund, Inc., our 501(c)3 branch of our organization, from 2019 to 2022.

“Life on this planet will continue to need protection from government and corporate interests that don't see stewardship as their role and responsibility,” Karen said. “As a person, I can only accomplish so much to make the environmental, social, and racial justice changes we need in this world.” She added that Greenpeace must continue to do so after she's gone.

By including Greenpeace Fund in her estate plans,

Karen is ensuring that her legacy of taking action for a better future will live on far beyond her own lifetime, and we are honored and truly grateful for her generosity.

*If you would like to know more about how you can remember Greenpeace in your estate plans, please visit our website at [greenpeacefund.org](https://greenpeacefund.org).*

*org or contact Rogelio Ocampo at 1-202-319-2413 or [rocampo@greenpeace.org](mailto:rocampo@greenpeace.org).*



Karen Topakian

## Your plan for a green and peaceful future

Greenpeace envisions a future where the people, places, and species that make our planet special are protected. As one part of that vision, we encourage all Greenpeace supporters to **create an estate plan** to protect what they love.

**Why estate planning?** Without an estate plan, local laws and regulations can distribute your assets. Your plan is your opportunity to protect the things you care about on your own terms.

It's also an opportunity to define your legacy and create a sustainable gift to support the causes you care about. Many Greenpeace supporters have taken this step to ensure our planet can have a green and peaceful future. We've partnered with FreeWill to provide a **free estate planning tool** to accomplish all

of the goals listed above. FreeWill guides you through the process and makes this important task simple, accessible, and 100% free. It also makes it easy to include a legacy gift to Greenpeace if you so choose!

Scan the QR code below or visit [FreeWill.com/GreenpeaceFund](https://FreeWill.com/GreenpeaceFund) to create your own plan.

**FREEWILL** 



# GREENPEACE FUND

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## GREENLEGACY

Greenpeace's Biannual Newsletter



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*A bottlenose dolphin is spotted swimming during Greenpeace's Defending Our Ocean Italian ship tour, in the Pelagos Sanctuary in Italy.*

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Greenpeace Fund is consistently ranked among the nation's top charities — for our achievements and for the high percentage of revenue that goes directly towards the protection of the planet.

Greenpeace Fund is recognized by Charity Navigator as having demonstrated excellent accountability and transparency.

Greenpeace Fund is proud to be a part of the Combined Federal Campaign (CFC) and to carry the "Best in America" seal from Independent Charities of America. Of the one million charities operating in the United States today, it is estimated that fewer than 5% meet or exceed these standards and fewer than 2,500 charities have been awarded this seal.

