

GREENPEACE



2020 Annual Report

Letter from the Executive Director

2020 was a year filled with challenges and heartbreak. As the impacts of COVID-19 escalated, Greenpeace USA looked out at the new landscape, gathered our courage, and drew on our nearly fifty years of talent and expertise to continue the fight for our planet and to join the calls to protect those left most vulnerable by the pandemic.

Cynical actors decided to take advantage of the crisis as cover to get the things that they’ve always wanted. Trump’s Environmental Protection Agency rolled back restrictions on pollution controls, and the plastics industry jumped in to exploit the pandemic by scaring people about the safety risk of reusable bags in transmitting disease. When trillions in taxpayer dollars became available, the fossil fuel industry scrambled to try to get a piece of the pie.

That’s why Greenpeace acted to:

- **Investigate** polluters and the politicians who enable them
- **Expose** the corporate and political elites who hope their profiteering goes unnoticed
- **Mobilize** Greenpeacers like you to stop them

Every act of resistance and solidarity added up, exposing bad actors, diminishing their power, and moving us towards a tipping point where we can win a green and just recovery and a country led by people, not polluters.

I truly can’t thank you enough for all you’ve done to stay involved, stay active, and fight the good fight alongside us.

With hope and resolve,

Annie Leonard



MISSION

Greenpeace, Inc. is the leading independent campaigning organization that uses peaceful direct action and creative communication to expose global environmental problems and promote solutions that are essential to a green and peaceful future. Greenpeace Fund, Inc. supports Greenpeace, Inc. campaigns through research, public education, and grants for environmental advocacy. Greenpeace Fund, Inc. is registered with the Internal Revenue Service as a 501(c)(3) charitable entity. Please visit greenpeace.org to learn more about Greenpeace, Inc. and greenpeacefund.org to learn more about Greenpeace Fund, Inc.

CHARITY RANKINGS

Greenpeace Fund is consistently ranked among the nation’s top charities—for our achievements and for the high percentage of revenue that goes directly towards the protection of the planet.

Greenpeace Fund is recognized by Charity Navigator as having demonstrated excellent accountability and transparency.

Greenpeace Fund is proud to be a part of the Combined Federal Campaign (CFC) and to carry the “Best in America” seal from Independent Charities of America. Of the one million charities operating in the United States today, it is estimated that fewer than 5% meet or exceed these standards and fewer than 2,000 charities have been awarded this seal.



This report is intended to provide a summary of all Greenpeace campaign activities. Please note that all donations to Greenpeace Fund, Inc. were solely used in connection with 501(c)(3) permissible activities.

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2020 Boards of Directors

GREENPEACE, INC. BOARD



Jakada Imani, Chair
Jakada is a spiritually-rooted coach and trainer with more than 20 years of experience working in social and economic justice movements.



Michael Leon Guerrero
Michael is the Executive Director of the Labor Network for Sustainability.



Bryony Schwan
Bryony is an organizational development consultant who has worked for more than 30 years in the environmental movement.



Lydia Avila
Lydia is a consultant for mission-driven organizations and has dedicated her career to working with community members and young people in the U.S. climate movement.



Jacqueline Patterson
Jacqui is the Senior Director of the NAACP Environmental and Climate Justice Program and a co-founder of Women of Color United.



Nikki Silvestri
Nikki is the Founder and CEO of Soil and Shadow, a project development firm designing economic and environmental strategies.



Stuart Clarke
Stuart is the Vice President for Strategic Initiatives at the University of Maryland Center for Environmental Science. For the prior 15 years he served as Executive Director of the Town Creek Foundation.



Jonah Sachs
Jonah is a journalist, author, and internet media pioneer.



Saket Soni
Saket is a labor organizer, human rights strategist, and the founder and director of Resilience Force.

GREENPEACE FUND, INC. BOARD



Elizabeth Gilchrist, Chair
Liz is a progressive political activist who has spent her life working with cutting edge NGOs that are about creating social change.



John Passacantando
John's career has taken him from Wall Street to philanthropy to a leading role in the global fight to stop climate change.



Karen Topakian
Karen is the owner of Topakian Communications and a writer, speaker, communications consultant, and activist.



Ellen Dorsey
Ellen is the Executive Director of the Wallace Global Fund and an impassioned advocate for international human rights and environmental sustainability.



Austin Thompson
Austin is a trusted advisor and mentor to several high-impact nonprofits and start-up ventures spanning technology, healthcare, and social/environmental causes.

Greenpeace offers our sincerest thanks to the following departing board member:



Deepa Isac
Deepa is an attorney who has fought to halt corporate abuses and government misconduct for more than 15 years.

IN EARLY 2020 the Greenpeace International ships *Esperanza* and *Arctic Sunrise* were in the Antarctic for the conclusion of our epic Pole to Pole expedition. Over the course of their year-long journey scientists documented the many threats to the world's oceans—including mining, destructive overfishing, plastic pollution, and climate breakdown.

Although the pandemic cut the expedition short and the ships had to return to port, throughout 2020 they continued the campaign for the creation of a strong Global Ocean Treaty at the United Nations to protect 30 percent of our oceans by 2030. With it we can create a network of sanctuaries in international waters to mitigate climate breakdown and allow penguins and all kinds of ocean wildlife to recover and thrive.

In September, under strict new COVID-19 testing and quarantine protocols, and with added health and safety measures in place, the *Arctic Sunrise* set sail for the Arctic. The crew of campaigners, activists, and scientists on board the ship documented the 2020 sea ice minimum and studied marine life in the region.

Sailing the World's Oceans Protecting the Planet



Left: Gentoo penguins at the Argentinean research base, Esperanza, where the Antarctic Peninsula recorded the highest measured temperature in the continent's history



Right: The Argentinean research base, Esperanza, in Antarctica

Background: *Arctic Sunrise* crew visits Esperanza Base in Antarctica

ILLEGAL, UNREPORTED, and unregulated fishing is a leading contributor to the loss of marine biodiversity and the depletion of the world's fisheries. And fishing operations that ignore fisheries management regulations and laws are often the same ones that engage in human trafficking and forced labor at sea.

VICTORY!

In September 2020, for the first time, the U.S. Department of Labor included Taiwan-caught fish in its List of Goods Produced by Child Labor or Forced Labor. The decision to add Taiwan to this "dirty list" follows years of investigations and reporting by the Greenpeace global network.

A Taiwanese company called Fong Chun Formosa (FCF) acquired Bumble Bee Foods. As canned tuna made a comeback due to quarantine and social distancing measures, in one day alone nearly 10,000 people signed a Greenpeace USA petition demanding that Bumble Bee take steps to eliminate human rights abuses at sea and barbaric animal cruelty in the fishing industry, like how sharks are mutilated and tossed overboard to slowly starve to death.

The flood of signatures on our petition shows Bumble Bee that consumers want transformative changes in the way the company sources its tuna, especially how its owner and partners treat our oceans and the people who work in them.

NO FISH

Right: Preparation of transshipment at sea

Background: Greenpeace activists from Asia hold up a banner, reading "No Fish No Future"

Stopping a Top Threat to Ocean Ecosystems and Slavery at Sea

Saving Earth's Great Global Forests

EVERY YEAR, the summer's warmer, drier months bring along fire season. While fire itself is a constant, fires around the world vary greatly. They can be hard to categorize with their own mix of geographical, ecological, political, and economic forces, and root causes. While some fires are intentionally set to clear land, others start naturally and are healthy to fire-dependent locations, while others are even happening in remote, rarely burned places, driven by climate change.

While these fires are all different, there is one common thread: the public health crisis that smoke brings to population centers around the globe. This crisis was particularly alarming in 2020, as the world faced a pandemic exacerbated by lung damage from smoke inhalation. Both the pandemic and this fire pollution are proven to disproportionately harm Black, Brown, Indigenous, and low-income communities.

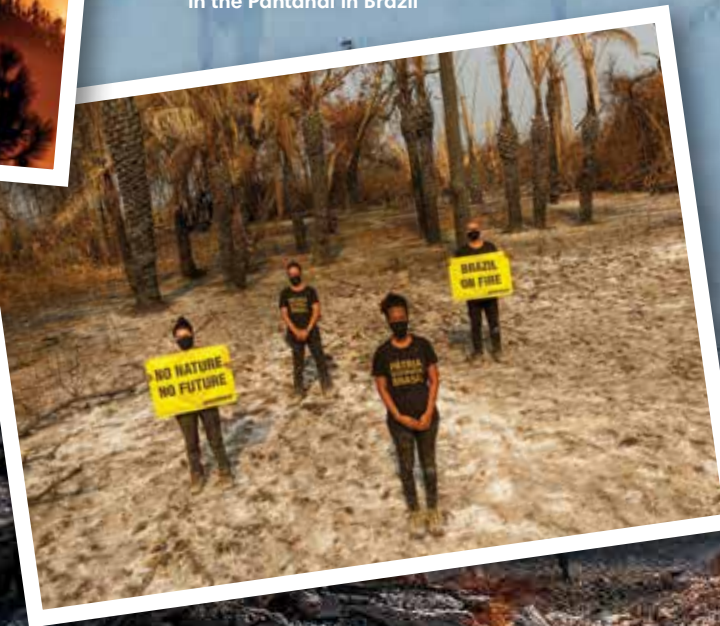
Fires again raged in the Amazon in 2020. Fires in the rainforest do not occur naturally but are deliberately set by land-grabbers and ranchers to expand the land used for industrial agriculture production. The destruction also advanced illegally, over the boundaries of protected areas, Indigenous lands, and public lands.

Instead of acting to prevent the increase in deforestation, the Brazilian government has been denying the reality of the situation, dismantling environmental agencies, and attacking non-governmental organizations in the Amazon. Because of the government's anti-environmental policies, deforestation in Brazil was almost three times higher than the target for 2020 set by the country's National Policy on Climate Change.



Left: Bobcat Fire burns in southern California

Below: Monument to destruction in the Pantanal in Brazil



New Research Shows Clean Energy Does Not Grow on Trees

The Greenpeace global network relies on the latest and best available science to shape our campaigns. In 2017 we set out to better understand the climate impacts of clear-cut logging (removing virtually every tree in an area), especially in carbon rich ecosystems like Canada's boreal forest. We commissioned a study of this issue, and in 2020 the results were in, and published in the academic journal *Climatic Change*.

Contrary to energy industry PR spin, cutting down trees and burning them for energy—biomass energy, as it's called—is not carbon neutral clean energy. Far from it. This new science tells us that biomass energy is a false solution that hurts our climate for very long periods of time. Instead, we must slow down, keep forests standing, and let nature take care of us.

Exposing the Plastics Industry's Deception and Exploitation

GREENPEACE USA KICKED OFF our 2020 campaigning for a plastic-free future with the release of a new report, ***Circular Claims Fall Flat***. In the research, a comprehensive survey of plastic product waste collection, sortation and reprocessing in the U.S. was performed to determine the legitimacy of “recyclable” claims and labels on consumer plastic products.

The shocking exposé revealed that most types of single-use plastic are not recyclable in the United States. Most of the plastic items you are encouraged to wash, sort, and put in blue bins usually end up in landfills or incinerators, if not polluting the environment.

Retailers and consumer goods companies across the country are frequently putting labels on their products that mislead the public and harm America’s recycling systems. Instead of getting serious about moving away from single-use plastic, corporations are hiding behind the pretense that their throwaway packaging is recyclable. We know now that this is untrue.



Above: Jeff Merkley Plastic Legislation in Washington D.C.



Middle and Right: ReUse Revolution Day in Augsburg, Germany

ATTENTION WALMART: We'll see you in court!

In December 2020, Greenpeace USA filed a lawsuit in California Superior Court, alleging that Walmart has employed unlawful, unfair, and deceptive business practices by incorrectly labeling and advertising its various private label throwaway plastic products and packaging as recyclable. Through the suit, Greenpeace is demanding that Walmart remove false and misleading labels stating that its disposable plastic products and packaging are recyclable, when they are not.

As COVID-19 spread, plastics and petrochemical manufacturers promoted fear of reusable bags in order to help the industry sell more plastic. During a time of high anxiety and stress, the spread of misinformation by the industry was not just opportunistic but irresponsible and dangerous.

In March of 2020 Greenpeace issued a new research brief detailing the ways the plastics industry waged a PR war in an attempt to interfere with legislation banning or regulating the use of single-use plastic, notably around plastic bags.

After months of the plastics industry exploiting fears about the novel coronavirus to scare people into buying more single-use plastics, in August Greenpeace released a brand new report, **Reusables Are Doable**, to highlight reuse and refill solutions around the world that have continued to, or can, be used safely during the COVID-19 pandemic by ensuring strong sanitization or contactless systems for refill.

Deception by the Numbers: Claims about Chemical Recycling Don't Hold Up to Scrutiny

Despite decades of deceptive industry marketing, we know we can't recycle our way out of the plastic pollution crisis. But the companies making and selling plastic—and their trade association surrogate, the American Chemistry Council—aren't giving up. Instead, they're doubling down.

In a new report released in September 2020, Greenpeace USA blows the whistle on how the American Chemistry Council is using the fantasy of chemical recycling to mislead investors, governments, and the public into believing that we can recycle our way out of the plastic pollution crisis.

Campaigning for a Climate-Safe Future

WITH THE COVID-19 pandemic reducing global demand for oil and the Russia-OPEC spat boosting oil supply, the price of oil crashed dramatically, threatening to cripple the oil industry.

Oil executives immediately clamored for bailouts and Greenpeace USA quickly mobilized people nationwide to demand no taxpayer dollars be used to prop up wealthy CEOs and shareholders instead of working families.

And as we chart the course toward recovery from the pandemic, going back to normal is not an option. The past was not only unjust and inequitable, it was unstable. The devastation wrought by COVID-19 in the United States is the direct result of a system designed to concentrate power in the hands of a few. This is the same system that has landed us in a climate and extinction crisis in which our very life support system—our planet—is under attack.

In 2020, Greenpeace USA put forth our **Just Recovery Agenda** offering a bold and transformational set of policies that embody the values and principles of our work and is aimed at not just getting rid of the broken systems that govern us today but creating a vision to replace them with something better. It is a constructive, solution-oriented, and forward-thinking vision for an inclusive, just, thriving economy and democracy that work for everyone and leaves no one behind.



Above: Disposable masks pollution

Background: Andrew Oilfield in the North Sea



Above: Activists protest against Shell in the North Sea

The climate movement has a new target: Wall Street

The financial industry is fueling the climate emergency with every dollar it invests in fossil fuels. Even as the world's leading scientists issue dire warnings about the need to stop the use of gas, oil, and coal, Wall Street continues to drive the fossil fuel industry's expansion. Banks provide the loans, investors the capital, and insurance companies the insurance.

In January, Greenpeace USA and a coalition of some of the nation's leading climate, youth, and Indigenous organizations launched a major new mobilization, Stop the Money Pipeline, to pressure banks, insurance companies, and asset managers to stop financing fossil fuels and deforestation and start respecting human rights and Indigenous sovereignty.



Right: Message for Amazon in Seattle

Greenpeace Exposé Reveals Big Tech Connection to Big Oil

In May, Greenpeace USA released a new report on how Silicon Valley is helping Big Oil make the climate crisis worse. ***Oil in the Cloud: How Tech Companies are Helping Big Oil Profit from Climate Destruction*** exposes how the world's biggest cloud companies are helping oil corporations discover, extract, refine, and distribute oil and gas.

Amazon, Google, and Microsoft are getting rich through lucrative contracts for cloud computing and other artificial intelligence (A.I.) technologies for oil and gas companies while at the same time undermining their own climate goals.

VICTORY!

The day after the release of Greenpeace's exposé, Google pledged to stop making customized A.I. tools for oil and gas firms. Greenpeace will be watching to be sure Google follows through on its promise to wind down its artificial intelligence solutions for upstream oil and gas exploration and extend this commitment to any tools that boost fossil fuel production.

Progress for a Fossil-Free Future

July 5, 2020: Dominion and Duke Energy cancel their six-year, \$8-billion dollar bid to build the massive, fracked gas Atlantic Coast Pipeline.

July 6, 2020: The U.S. District Court for the District of Columbia orders the shutdown of the Dakota Access Pipeline.

July 6, 2020: The Supreme Court upholds a federal ruling preventing construction on sections of the controversial Keystone XL Pipeline without a key permit.

Three dangerous pipelines delayed within 24 hours should serve as a clear warning to any companies hoping to double down on dirty fossil fuel projects—the future does not belong to you. The powerful movement taking on reckless oil and gas pipelines and fighting to put Indigenous rights, a just economy, and our environment before oil company profits has momentum on our side.

FOSSILS OR OUR FUTURE?



Holding Teach-Ins and Virtual Events on Fire Drill Fridays with Jane Fonda

AFTER FOUR MONTHS of demanding leaders act to address the climate crisis in Washington DC, Jane Fonda, Greenpeace USA, and others brought Fire Drill Fridays to California.

On the first Friday in February, we held a rally in Los Angeles, and then in Wilmington in March. They were some of our largest and most successful rallies ever, and we couldn't wait to build up the momentum around the country.

But then the COVID-19 pandemic hit, and Fire Drill Fridays shifted from in-person rallies to online ones where we were able to connect with movement leaders, organizers, friends, and activists on Zoom to continue to build a mass movement demanding climate justice. Virtual Teach-Ins explored topics like climate and oceans, and in a one-on-one conversation, Jane interviewed climatologist and geophysicist Michael Mann on the climate emergency, the youth climate movement, and more.

Since going virtual, we have reached more than 6 million people with more than 1 million views per month. Even COVID-19 couldn't stop the Fire Drill Fridays firefighters from answering the call.



Marion Sinclair's Love of Nature Lives On

BORN AND RAISED in Indianapolis, Marion Sinclair became a Registered Nurse and had a decades-long career working in Bloomington Hospital's Emergency Department. Beyond the capable, compassionate care she showed her patients, Marion's family and friends describe her as being funny, insightful, and playful—and an adventurer and nature lover.

She was an invasive species warrior, a trained wildlife rehabilitator, and a wildflower expert. She hiked to the bottom of the Grand Canyon with one of her dearest friends, twice! And Marion loved the ocean and sailed her own Hobie Cat. She was a certified scuba diver and especially liked to explore the wonder of reefs and sea life.

With a bequest, Marion ensured that her love of nature lasts for more than a lifetime. Her legacy of caring for people, wildlife, and the planet lives on through Greenpeace, and we are both honored and deeply grateful for her generosity.

If you would like to know more about how you can remember Greenpeace in your estate plans, please visit our website at greenpeacefund.org or contact Rogelio Ocampo at **1-202-319-2413** or rocampo@greenpeace.org.

WITH LIFE AS we knew it upended by the pandemic we couldn't be more grateful to all of the Greenpeace members and supporters who stayed the course with us throughout 2020. Your generosity enabled us to keep our campaigns going without missing a beat, to continue fighting for progress, and also at the same time quickly confront industries attempting to exploit the crisis.

Greenpeace supporters made it possible for our researchers, investigators, and issue experts to continue their work and issue policy briefings, special reports, and exposés. As the world moved online, Greenpeace campaigners and organizers were able to quickly adapt and go digital so as not to lose momentum in our work to protect the ocean, end deforestation, safeguard wildlife, fight for a climate-safe future, and defend the right to dissent.

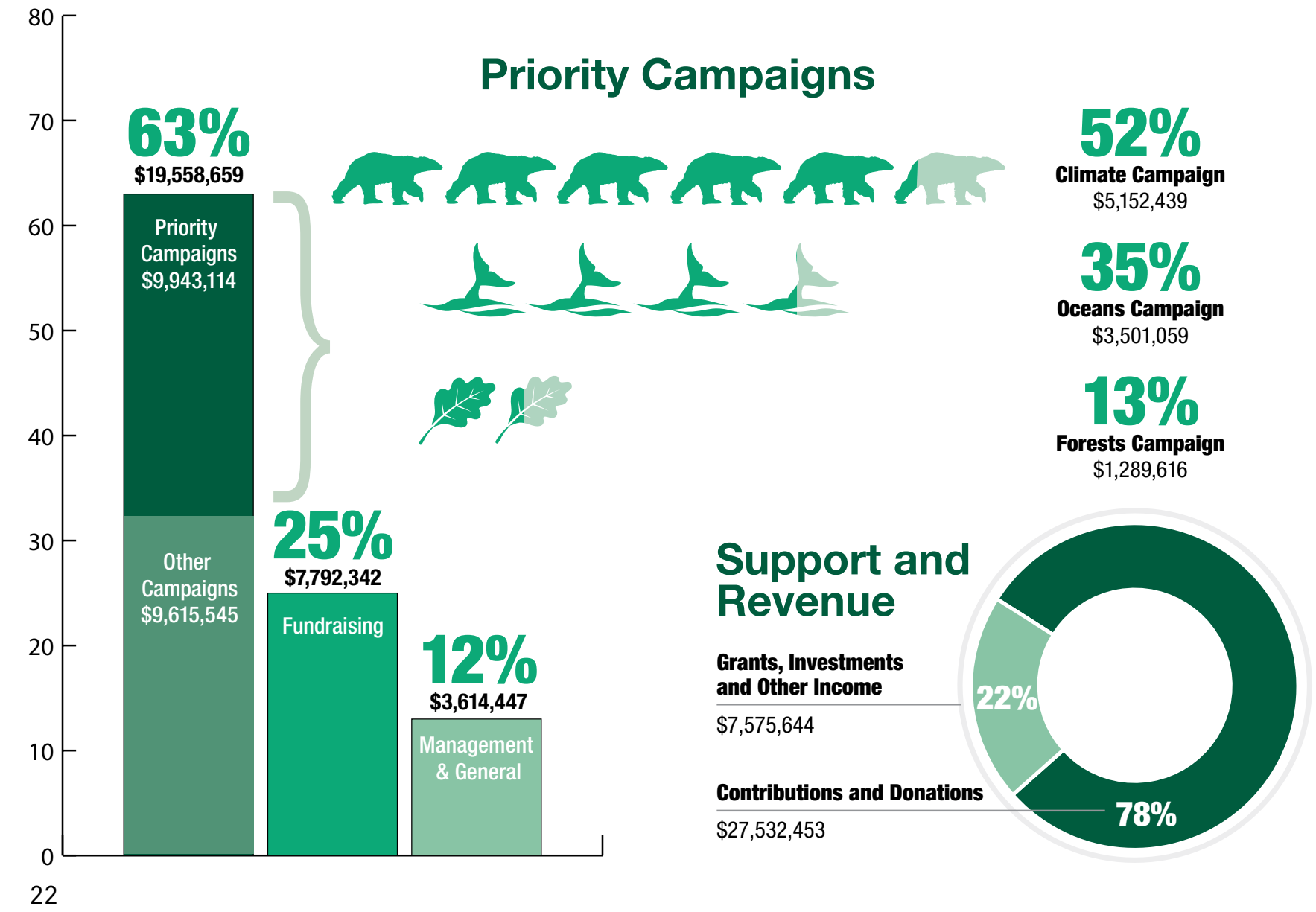
The progress we made over the course of such a challenging year is testament to the conviction Greenpeace has always had that anything is possible when we band together united in purpose. From all of us at Greenpeace, thank you for your vital part in helping us hold strong in 2020—we couldn't have done it without you!

Tricia Hart

Message from Tricia Hart Chief Development Officer



2020 Operating and Supporting Expenses for Greenpeace, Inc.



Greenpeace, Inc. Statement of Activities

For the years ended December 31, 2020 and 2019

In the United States, Greenpeace fulfills its role in protecting the environment through two corporate entities: Greenpeace, Inc., a nonprofit organization formed under Section 501 (c)(4) of the Internal Revenue Code, and Greenpeace Fund, Inc., a nonprofit organization formed under Section 501 (c)(3) of the Internal Revenue Code.

Greenpeace, Inc. furthers its mission of protecting the environment through research, advocacy, litigation, and lobbying (direct and grassroots). The organization also bears witness to environmental degradation and takes action to prevent it. Contributions to Greenpeace, Inc. are not tax-deductible.

The mission of Greenpeace Fund, Inc. is to promote and protect the environment through research and public education. Greenpeace Fund, Inc. also makes grants to other nonprofit organizations for activities that are consistent with its mission. Contributions to Greenpeace Fund, Inc. are tax-deductible.

	2020	2019
Revenue and Support		
Contributions	\$27,532,453	\$31,416,040
Grants – Greenpeace Fund, Inc.	5,979,586	3,920,000
Grants – Stitching Greenpeace Council	1,416,897	1,216,210
Grants from other NROs	21,000	114,362
Net investment income	25,451	18,978
Other income	132,710	63,740
Net assets released from restriction	–	–
Total Revenue and Support	\$35,108,097	\$36,749,330
Expenses		
Program Services:		
Climate campaign	5,152,439	8,868,863
Forests campaign	1,289,616	3,820,858
Public information and education	3,930,206	4,149,764
Oceans campaign	3,501,059	5,104,132
Action resources	2,671,318	3,210,299
Outreach campaign	3,014,021	2,245,230
Total Program Services	\$19,558,659	\$27,399,146
Supporting Services:		
Fundraising	7,792,342	6,949,731
Management and general	3,614,447	3,340,421
Total Supporting Services	\$11,406,789	\$10,290,152
Total Expenses	\$30,965,448	\$37,689,298
Change in Net Assets	4,142,649	(939,968)
Net Assets, beginning of year	2,881,739	3,821,707
Net Assets, End of Year	\$7,024,388	\$2,881,739

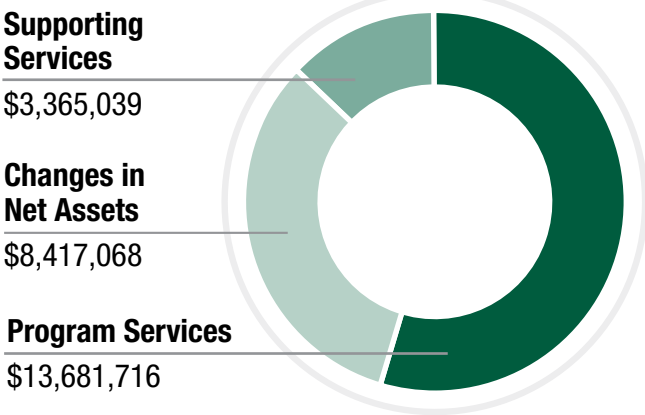
Greenpeace Fund, Inc. Statement of Activities

For the years ended December 31, 2020 and 2019

Support and Revenue



Expenses



	2020	2019
Support and Revenue		
Contributions and grants	\$23,943,960	\$19,664,073
Grants from Greenpeace affiliates	48,000	40,000
Investment income	1,549,510	1,514,428
Change in value of split-interest agreements	(216,036)	(108,349)
Other income	138,389	7,016
Net assets released from restrictions	–	–
Total Revenue and Support	\$25,463,823	\$21,117,168
Expenses		
Program Services:		
Grants to Stitching Greenpeace Council	7,702,130	8,144,370
Grants to Greenpeace, Inc.	5,979,586	3,920,000
Total Program Services	\$13,681,716	\$12,064,370
Supporting Services:		
Fundraising	2,141,802	2,460,433
Management and general	1,223,237	1,090,487
Total Supporting Services	\$3,365,039	\$3,550,920
Total Expenses	\$17,046,755	\$15,615,290
Change in Net Assets	8,417,068	5,501,878
Net Assets, beginning of year	15,516,413	10,014,535
Net Assets, End of Year	\$23,933,481	\$15,516,413



Oil pollution protest at Andrew Oilfield in the North Sea



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