

## I'm leaving Greenpeace a gift in my will

*After the first step, things fall into place when you care about an issue*

*By Jane Fonda*

Starting is the hardest part.

It can be that way for those things you know you should do but you just keep putting off. Like cleaning your closets. Or doing your taxes. Or making sure your will reflects the legacy you want to leave behind. That's why I've added Greenpeace to my estate plans. I want people to know how much I care about the work Greenpeace is doing.

It's also hard to get started when you aren't exactly sure what you're capable of doing. When we get caught up in second guessing ourselves. Do you have what it takes to write a book? To run a marathon? To go back to school? To plant award-winning roses?

I think that's why people started baking all that bread when the pandemic started. I don't believe anyone just got up and decided, "Today, I'm going to try baking bread." I think everyone found themselves with time on their hands and they saw others giving it a try. Even those people who were home all on their own could just put 'sourdough' into a search engine and there were hundreds of videos and photos and podcasts and more articles than anyone could read.

Now, I'm not going to tell you that my becoming a climate activist is the same as learning to bake bread. I've been an activist for a long time. I've gotten praise. I've gotten in trouble. I've been welcomed with a red carpet and I've been shown the door. Along the way, like those stuck-at-home bakers, I've learned a lot from other people.

When I went to Annie Leonard, executive director of Greenpeace in the US, I was at one of those places where you feel like you just need to do something but you don't know exactly what it is you can do. What I knew



*'What you do doesn't have to be what I did. It should be something that inspires you.'*

was that I was seriously worried about all the things I was reading and learning about the climate crisis. More than that, I was seeing how the fight to prevent the worst impacts of climate change was tied to issues I had spoken out about in my past. Peace, justice, the rights of farm workers, the rights of Black and Brown and Indigenous people. They were all tied together.

So, we started the *Fire Drill Fridays* rallies and teach-ins in DC. Then we took the show on the road to California and then, just as we were really rolling, the pandemic hit. We reinvented the project, again learning along the way, and went online. I wrote a book, *What Can I Do? My Path From Climate Despair to Climate Action*. I talked with hundreds of people about climate change

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## I'm leaving Greenpeace a gift in my will (cont.)

and how they are taking action and what we can all be doing to make a difference.

In fact, Annie and I were talking about climate change with one of our *What Can I Do?* book clubs when I let her know that I had decided to include Greenpeace in my will. It's important because, as much fun as I'm having with everyone at Greenpeace right now, this is bigger than just me.

It's work that I love sharing, with our *Fire Drill Fridays*' Firefighters and storytellers, with the team that helps produce our weekly online event, with all of you.

Which is, in the end, how we're going to win the climate fight. It's work we must share. What you do doesn't have to be what I did. It should be something that inspires you. It should be something that brings you joy when things look bleak. In that spirit, my friends at Greenpeace want to share the stories of those things you're doing to make a difference.



Jane Fonda speaks during the California-based 'Fire Drill Friday' in the District 15 area of Los Angeles.

What you're doing might be the little push it takes to get someone else to get to work.

After all, starting is the hardest part.

*Jane Fonda is a two-time Academy Award winning actress, the 2021 recipient of the Golden Globes Lifetime Achievement Award and the co-founder of Greenpeace's Fire Drill Fridays campaign. The star of Netflix's Grace and Frankie, Fonda is also a noted activist and the author of the book What Can I Do? My Path From Climate Despair to Climate Action.*

### Tell us your story

We invite you to tell us *in your own words* how you care about our environment, what made you get involved in caring for the planet, or why you have chosen Greenpeace as a beneficiary in your estate plans. Please write to [YourStory.us@Greenpeace.org](mailto:YourStory.us@Greenpeace.org) for more information. Please write "Tell Us Your Story" in the subject line.

## Giving from Your IRA or Stocks

### Take Advantage of the FreeWill Tools

Looking to amplify your impact this year? You may take advantage of Greenpeace Fund tools via FreeWill to help you make your most powerful donation from your IRA account or from your appreciated stocks towards a green and peaceful future.

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# Leave a Lasting Gift

## A free service for you from Greenpeace Fund

***Greenpeace and FreeWill make it easier to write your will***

The struggle to save our planet will continue long after we are gone, but that doesn't mean that our voices will become silent. By leaving a legacy to Greenpeace Fund, you can continue to be an advocate for the planet that future generations will inherit.

As a supporter of Greenpeace, you are the backbone of the movement to save our planet. As a thank you for standing with us for a green and peaceful future, we want to give you the tools to make a will, *free of charge*. This free gift can help your values live on indefinitely.

We've teamed up with FreeWill to give you a totally free way to prepare for your future while taking care of the people and causes you love. Visit [FreeWill.com/GreenpeaceFund](http://FreeWill.com/GreenpeaceFund) for your free gift of custom estate planning today!

Everyone needs a will, even if you'll live to be 150! And if you already have one, it's important to update it at least every five years. The service is free whether or not you choose to leave a gift, and you may update the information at any time, also free of charge. You can use the tools to start your will and document your wishes before visiting an attorney.

If you wish to name Greenpeace in your will, retirement plan, life insurance or other estate planning document, you will need a few simple facts about us:

### Bequest Information

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Greenpeace Fund, Inc. is a 501(c)(3) tax-exempt charitable organization

**Legal Name and Address:**

Greenpeace Fund, Inc.  
702 H Street NW, Suite 300  
Washington, DC 20001  
[greenpeacefund.org](http://greenpeacefund.org)

**Federal Tax ID:** 95-3313195



*This image of a South American sea lion was captured during Greenpeace's Protect the Oceans Expedition, which traveled the world to denounce the fishing industry and sought the UN approval for a global treaty to protect marine ecosystems and endangered species.*

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Thank you for all your support!

Please contact **Rogelio Ocampo** at 1-202-319-2413 or [rocampo@greenpeace.org](mailto:rocampo@greenpeace.org) if you would like to know more about how you can remember Greenpeace in your estate plans.

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## GREENLEGACY

Greenpeace's Biannual Newsletter

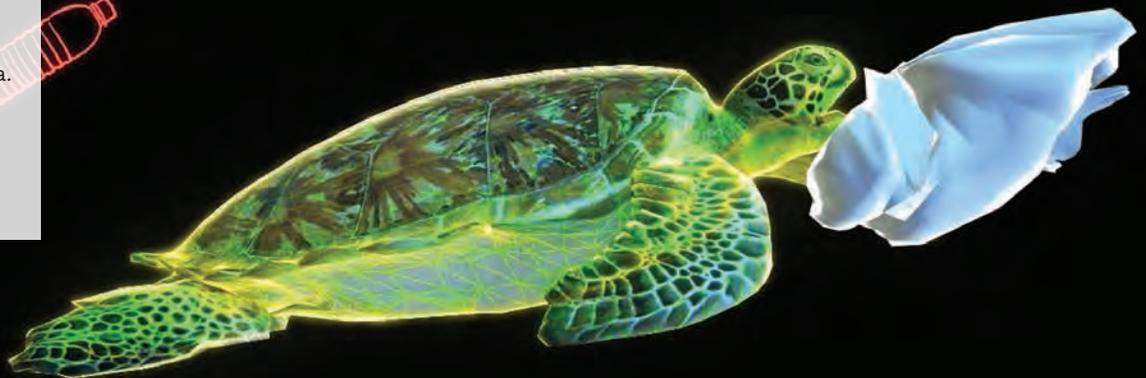


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*This holographic image was projected by Greenpeace Andino as part of its 'Chile without Plastics' campaign, in front of the Palacio de La Moneda in Santiago.*